

# “Clean Energy Economy Gala” Announced for Tuesday, May 10, 2010, 4:30pm at Denver Museum of Nature and Science

**Business Leaders and HR Professionals Celebrate America’s Renewable Energy Sector and Clean Energy Investment**

**Clean Energy Economy Gala (4:30pm to 9:30pm) includes:**

- An evening of **Meet & Mingle, Jazz & Socializing** in the stunning West Atrium of Denver Museum of Nature and Science overlooking City Park, downtown Denver and the snow capped Colorado Rocky Mountains
- **Renewable Future Panel** with CEO’s of some of America’s top wind, solar and project finance companies including SkyFuel, Akasha Energy and Main Street Power. Hear how utility scale concentrating solar can produce power to midnight. Find out how wind farms coupled with solar can meet the majority of new electricity required by America in less than 4 years. Learn about the fascinating Tre Amigas project that will link the three now separate American electric grids and allow the flow of renewable energy coast-to-coast
- **Awards for Clean Energy 401(k) Funds** – companies that define Corporate Sustainability are adding these clean tech funds as their newest 401(k) choices to create a win-win for business opportunity, their employees and the environment. With companies across the country offering a clean energy 401(k) choice, \$350 billion can be generated in new renewable energy investment
- **Awards for “Renewable Future TV Commercial Contest”** – national prize for best new Clean Energy TV commercial. Entrants include the producers of the music video hit “Colorado Girls” with 800,000 views.

In a celebration of one of America’s fastest growing business sector, the “Clean Energy Economy Gala” brings together corporate leaders in the energy and finance sectors, along with human resources professionals to celebrate tens of thousands of new clean energy jobs within Colorado and nationally.

The Clean Energy gala is a tribute to America’s thriving new energy economy that provides significant job growth and business opportunity while creating clean air and blue skies.

During the gala, awards will be presented to the top performing Clean Energy Funds and the highest ranked clean energy TV commercials produced for the “Renewable Future Commercial Contest”. The gala is hosted by the Renewable Energy Initiative (TREI), a national educational organization that empowers America to create a strong economy and healthy environment through increased investment, production and use of clean energy.

“Renewable energy is big business in America,” explains Ken Beitel, TREI advisory board chair. “Last year more than \$10 billion in renewable generation was installed coast-to-coast in 2010.”

“By celebrating the leading clean energy funds, we help 401(k) decision makers, namely Human Resource Directors and CFOs, be aware that clean energy funds are an appealing, viable option for retirement plans. TREI’s goal is to generate \$350 billion in new renewable energy investment over four years by having ever 401(k) and IRA plan in the country offer a clean energy choice. This level of investment will allow the majority of new electricity in the US to be produced from renewable sources.

The evening’s celebrations will also include an award for the best Renewable Energy TV commercial produced in the last year. A new production by the maker’s of the You Tube sensation “Colorado Girls” will premiere on the evening. In 9 months, “Colorado Girls” has been viewed almost 900,000 times.

The Clean Energy Economy Gala is co-hosted by TREI’s many partners including the Colorado Human Resources Association and the American Solar Energy Society. The event is part of May 2011 – National Clean Energy Month.

Tickets for the “Clean Energy Economy Gala” available at [www.TREI.us](http://www.TREI.us) (media stills available on request)

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